

Lucy Hooper

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A highly skilled event professional, Lucy has over 10 years experience of managing successful events including conferences, dinners, award evenings and road shows.

Responsible for highly effective event planning, management and delivery services, she delivers relevant solutions in line with the event objectives and client budgets.

With excellent experience and knowledge of live event production, Lucy's attention to detail in planning documents, creative solutions, budget management and communication is proven.

Lucy is a respected leader of operational teams ensuring planning & professionalism as standard, managing and delivering multiple tasks in a timely manner.

Working with event agencies and end clients alike, Lucy's experience as a producer, stage manager and senior event manager means she is well equipped to manage production, logistics or combination roles. Delivering events from a scale of 50 up to 2000 people, Lucy approaches a project with a can do attitude. Composed, calm and resilient, Lucy integrates into a team to look at the most effective and impactful ways to bring the event to life.

Recent Projects include:

Breakout Producer – Morrison's Conference 2012, Pfizer Internal Conference 2011.

Dinner Producer – Symantec Vision 2011, BMS National Conference 2011

Stage Manager – Network Rail Operations Briefings Roadshows 2011

Event Manager – Boehringer-Ingelheim Launch 2011

Event agencies supported:

Fresh, Zibrant, Events That Matter, q-basemedia, Grassroots, The Presentation Group

Jane Salberg

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Jane Salberg has been working in the events industry for 12 years, beginning her career in this field as Project Manager for Imagination in their Global Investor Communications department. She remained with Imagination for 5 years, co-ordinating the logistics, presentation and budgeting of many high profile International Roadshows. She also traveled on the roadshows with the CEO and CFO of many large International companies. Whilst with Imagination her clients included France Telecom, PKN (Poland), Arcelor (France and Luxembourg), CNOOC (China), Fortisbank (Holland and Belgium) amongst many others. She also worked closely during this time with all the major International Investment Banks

Prior to joining Imagination Jane had extensive theatre experience as a Company Manager, General Manager and Producer.

Highlights include:

- Original Company Manager for 'Miss Saigon' at the Theatre Royal Drury Lane
- General Manager: 'Damn Yankees' at the Adelphi Theatre
- Producer: 'Marvin's Room' at the Comedy Theatre

Since leaving Imagination, Jane has been involved in an exciting mix of Financial Roadshows Worldwide, Live Events and Theatre.

Highlights Include:

- Casting Director for Regents Park Open Air Theatre – 2003 to 2006
- Senior Roadshow Co-ordinator and Roadshow Desk for many USA based roadshows Including 'Blackstone' the largest IPO in the USA in 2008
- Event Co-ordinator for the Chickenshed Gala – at the Royal Albert Hall 2009

Other Companies worked for include:

- BNP Paribas
- Cameron Mackintosh Ltd
- Capital Market Communications
- David Pugh Ltd
- Elemental
- FITCHLive
- Mark Goucher Ltd
- Grayling
- Ignition
- The South Bank Centre
- Logistik
- Media Tree

- Really Useful Theatre Group
- Renaissance Capital
- To Be Productions

- **UBS Wealth Management (New York)**
 - **Watershed Theatrical Productions**
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Spike Allibone

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Spike is a producer / showcaller / stage manager with specialist experience in televised live events and ceremonies. Spike has been doing corporate and entertainment shows since 1995 and has worked worldwide.

Spike has created, managed, produced, showcalled and directed a lovely range of events and production contracts in his career to date.

He loves to be hired for crazy and hard-core spectaculars.... But is not averse to the odd banking convention from time to time!

More details can be found via the LinkedIn profile

Becky Potts

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Email: beckypottsevents@gmail.com

LinkedIn: <https://uk.linkedin.com/in/beckypotts1>

Cheerful and calm Show Caller and Stage Manager.

Becky's career started in theatre, and many years were spent calling musicals in the West End and on UK, European and American tours.

Event experience includes international conferences, film premieres, award shows, product launches, pharma events, London Fashion Week shows, AGMs, and arena pop concerts.

Becky is proactive, comfortable in client facing roles and can liaise with and brief speakers, stakeholders and VIP's confidently.

Agencies worked for recently include Imagination, WRG, Jack Morton, BrandFuel, Broadsword, Goose, Powwow, Listen, Go2Show, Aspect, Inca, Maestra and Collider.

Tess Townsend

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Tess is an event producer, showcaller, director with over 30 years experience and retain a bright enthusiasm for every project.

As well as producing corporate conferences, awards and other events across a host of industries and for audiences between 200 and 2,000 people across the UK, she has worked extensively in Europe, the US, Bali, Bermuda, Canada, and Morocco.

Tess will undertake projects from initial concept to completion as well as assisting in any one aspect of a production, particularly handling creative content.

Tess works with many event Companies including: Corporate Events, Juice Event Productions, Blitz, Eclipse, Project 4, Smyle, WRG, DRPGroup, DB Systems and Fireball and across a variety of industries.

Caroline Boris

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Caroline (also known as Boris) moved into Corporate Theatre and Live Events from London's West End Theatres in the late 80's. She has both produced and showcalled many small and large events around the world over the last 25 years including many of the UK global financial market roadshows.

Corporate work includes showcalling, assisting on and producing both live events and experiential. Over the years Caroline has worked on events for pharmaceutical, financial, automotive and telecoms companies ranging from Sales Conferences to Award Dinners.

Caroline works well with clients, production teams and technical crew and is a highly efficient and personable addition to any team. She is self motivated, professional and reliable with a variety of skills that cover almost all areas of the Corporate Event spectrum. She has worked for Aspect Ltd., Imagination, Mongoose, TPA,TBA, TRO, M-is, Blitz, Crown, Delfino Logic, Altitude, Logistik, Line Up, Zed Inc, Ignite and WRG

Previous theatre experience includes Company Stage Manager for The Theatre of Comedy Company, Albery Productions Ltd and for PW Productions in London's West End. Far and Middle East Asia Theatre experience with Intercontinental Entertainments Inc. In the 1980's Caroline was Cabaret Manager at Cabaret Piccadilly at the Piccadilly Theatre, London. Other theatre experiences include part of the Stage Management team at both the Farnham Redgrave Theatre and the Yvonne Arnaud Theatre in Guildford. Caroline trained on the Stage Management course at the Guildford School of Acting.

William Cameron

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Recently produced 15th Anniversary entertainment at Dubai World Cup 2010 at the Meydan Race Course. Strong interpersonal skills. Considerable experience working with senior management and government ministers. I enjoy working with clients developing scripts and visuals and shaping the final presentation. I work well in a team or leading one. I have a strong back ground in staging events founded in fifteen years in the theatre. I've worked in Europe, USA, Japan, Australia, Africa and the Middle East. I have a degree in Arts and Leisure Administration.
