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**I trained in technical theatre, and starting work as a production assistant, rose to the position of Production Director at one of Europe's largest experiential marketing agencies.**

**As the needs of brands become more complex, I have become accustomed to combining conferences, seminars, road shows, exhibitions, video, web casts, multi-media, mobile units, and field marketing programmes, delivering messages to both business and consumer audiences.**

**I have become expert in the creative and effective communication of brands in the live arena, and have delivered a body of award winning work over my career.**

**My approach is simple. There is nothing that cannot be done, and you should have a bit of a laugh while you're doing it.**

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